



BLOCKTRICS

Market Intelligence and Data Analytics Platform

Blocktrics is the Ultimate Crypto Data Hub and Research Tool
A platform to make blockchain and DLT data more visual, usable, searchable, and uncomplicated.



The Opportunity

Growing Pains



DLT/Blockchain

New nascent industry
Explosive industry growth
Thousands of new entrants
New advanced technology
Billions of dollars in play
Major players entering

Complexity



Big Data

New complex technology
Advanced distributed networks
Decentralized apps
Data quality issues
No standards or validation
No consolidation

Lack of Tools



Flying Blind

Limited or no tools
Copious FUD and rumors
Non-credible "experts"
Limited/unreliable research
Vanity/poor data metrics
No market standard

The Solution



The BLOCKTRICS Platform

Core Platform Features



Fundamental Research

Expert Valuations, price targets, DCF, EPS, M&A. Leadership & advisor tracking. Competitive intelligence & analytics

Investment Analysis & Signals

In house & community analysts -buy sell hold signals - manual and algo driven trading signals. Financial Projections, live company interviews



Ultimate Crypto Data Hub

ICO tracking, vendors & service providers. Crypto investment funds, funding rounds, exchanges, influencers, news sites.



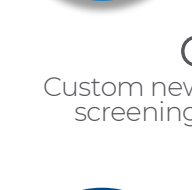
Industry & Sector Analysis

Crypto Currencies, Token Platforms, Utility Tokens, Brand Tokens, Security Tokens. Trade volume & data, sector index tracking.



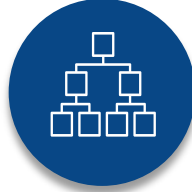
Fraud-Security-Anonymity

Transaction analysis, wallet tracking, custom alerts. Transaction verifications and notifications. Additional corporate security features



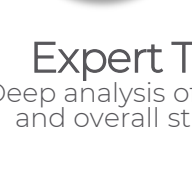
Opportunity Search

Custom news alerts, advanced Investment screening alerts. Custom index building. Mining information & stats.



Blockchain Super Explorer

Search wallets, transactions, owner concentration, charts, exchanges and more. Price data, fee data, growth tracking.



Expert Technology Analysis

Deep analysis of each blockchain technology and overall structure. Analysis of core tech viability and fundamentals.

Long Term Investing

We are striving to shift the market focus away from day-trading, and to embrace long-term fundamental investing. Our platform is made to help make information in the blockchain ecosystem more available to everyone - to help all players, investors, service providers, executives, and advisors have better information, be more intelligent, more informed, and more focused on the long term.

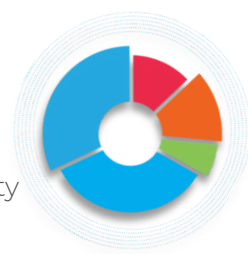
Blockchain companies and technologies won't mature as an industry or as financial instruments until long-term institutional capital enters the market. We believe this will not happen until institutional capital managers believe there are long-term companies worth investing in. Far too many applications focused on day trading - we plan to fix this problem.

Leadership Experience

Cisco Systems - Data Analytics & Operations
Goldman Sachs - Investment Banker
Wells Fargo - Asset Management
SAP, BP - Data & Artificial Intelligence Expert
Jaybird - Operations Director
Amazix - Community Building Expert
Duff & Phelps - ICO & Company Valuations
Bloomberg - Equity Research Analyst
Military Intelligence - Cryptography, IT systems

Token Distribution

60% Token Sale
20% Team & Advisors
10% Community & Bounty
10% Data acquisition & Liquidity



Use of Funds

35% Platform Development
25% Data Acquisition
20% Ongoing Operations
20% Marketing/Community

